

# Community Health Partnership *A Model for Local Empowerment:*

## Baltimore Study Results



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**COMMUNITY HEALTH PARTNERSHIP™**  
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# Investigators

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# Purpose

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- ❑ **sanofi-aventis U.S. developed the Community Health Partnership (CHP), a health awareness program launched in October 2008, to help reduce healthcare disparities.**
  - ❑ **African American patients**
  - ❑ **Hispanic patients**
  - ❑ **Five US cities including Baltimore**

# Purpose (Cont'd)

- **University of Maryland worked with the CHP's Community Health Action Team (CHAT) in Baltimore to:**
  - **Establish and support development of CHP and CHAT**
  - **Assess CHP program engagement & community impact**
    - **Conducted focus group interviews (FGIs) and key informant interviews (KIIs)**
    - **Analyzed, interpreted and reported results of local data**

# Process

- ❑ **Study sample was qualitative, including broad cross-section of the community to assess program impact:**
  - ❑ **Community Stakeholders - Members of the CHP Community Health Action Team (CHAT)**
  - ❑ **Patients - Baltimore Men's Health Center patients**
  - ❑ **Healthcare Providers - Family Practice and Internal Medicine physicians & staff**

# Global Findings

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- ❑ **The University of Maryland's assessment of the CHP concludes the following:**
  - ❑ **Approximately 200 health care providers volunteered to participate in CHP**
  - ❑ **An estimated 10,000 patients were impacted by the CHP program**
  - ❑ **The CHAT and CHP programs were viewed favorably**

# Global Findings (Cont.)

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- CHAT and CHP have influenced access to care and community participation**
- CHAT members are adamant that the CHP program must continue**
- Greater provider participation is desired to expand CHP benefit**

# Global Findings (Cont.)

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- ❑ Patients stated that the CHP program and its tools, including local health resource guides have directly increased their care
- ❑ The CHP program in general and resource guides have opened doors for:
  - ❑ Patient empowerment
  - ❑ Communication with their health care providers

# Community Stakeholders Results

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- ❑ **Community Health Action Team (CHAT) members expressed very favorable impressions of the CHP**
  - ❑ **Awareness of local resources**
  - ❑ **Awareness of the importance of health**
- ❑ **The CHP represents the largest scale community health approach in Baltimore's history**

# Patients Results

- ❑ CHP program has “opened doors for communication”
- ❑ Very favorable impressions of the CHP’s ability to provide:
  - ❑ Names and addresses of health care organizations
  - ❑ Institutions that assist patients who have barriers to care
- ❑ Patients also benefit from the CHP through networking with other patients
- ❑ Despite problems with access to care and undesirable wait times at some facilities, patients agree that active engagement in consistent health care is important

# Health Care Provider Results

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- ❑ **Increasing awareness of local resources influenced**
  - ❑ **Access to care**
  - ❑ **Community participation in healthcare**
  - ❑ **More empowered patients**

# Take Away Points: Community Stakeholders (CHAT)

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- ❑ **Community Health Action Team (CHAT) members are adamant that the CHP program must continue**
- ❑ **CHAT members express gratitude to sanofi-aventis U.S. for starting the first "city-wide" initiative of its kind**
- ❑ **The program is unique, including a broad array of parties working together**
- ❑ **This initiative goes far beyond historical smaller health initiatives**

# Take Away points: Patients

- ❑ The majority of patients expressed an increase in the continuity of their care over the past year because of their ability to identify resources in their community
- ❑ The CHP program has helped open doors for better physician/patient communication
- ❑ Patients view physician support staff as an integral part of the CHP program
  - ❑ Perception of quality of care is heavily influenced by healthcare provider staff
- ❑ Patients are willing to contribute to development of program materials

# Take Away Points: Health Care Providers

- ❑ Providers believe that the CHP not only helps the patients of CHP engaged physicians, but spills over into the surrounding community
- ❑ Physicians believe that the CHP program has impacted their patients by motivating them to communicate more during office visits
- ❑ Healthcare providers want additional disease-specific education materials for their patients and continuing education lectures from their expert peers
- ❑ The medical/healthcare staff want to be recognized as active participants in the CHP program

# Discussion

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- ❑ **Reform the health care system through community-based programs**
  - ❑ **Patient-centered medical home**
  - ❑ **Trends in primary care**
  - ❑ **Reduction/elimination of health disparities**
  - ❑ **Collaboration between existing community health resources**

# Discussion (cont'd)

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- ❑ **Additional research would help to gain a better understanding of how the CHP program impacts**
  - ❑ **Patient empowerment**
  - ❑ **Patient health outcomes**
  - ❑ **Physician-patient communications**